

CAPE CHARLES, VA MAIN STREET, INC.

Regular Board Meeting Agenda

Monday August 10, 2020

Zoom Remote

6:00 PM

- 6:00 pm Call to Order; Roll Call
- 6:05 pm Moment of Silence / Pledge of Allegiance
- 6:10 pm Order of Business:
- Approval of meeting current agenda and prior meeting minutes
 - Handouts: Committee Reports (to include volunteer hours)
- 6:15-6:45 pm Program Director/Administrative: Karen Zamorski/Patty Sepety (r)
- Review Patty's Hours
 - Farmer's Market
 - Designation
 - Map Project – progress (r)
 - Ornament –sales to businesses- (r)
 - Website – update (r)
 - Merchandise: show tee-shirt
 - Concert Merch Sales
 - Discussion with Board on Support for Activities
 - Replacement Board Positions
 - Historic Walking Tour App
- 6:45- 7:00 President: Tammy Holloway (r)
- Covid 19 Update
 - Grants
 - Grant via DHCD: CDBG: update
 - Next steps
 - HARTbeat of Main Street grant
 - Rebuild Virginia Grant: august 10th
 - Wanderlove: Got 10K
 - Next steps
- 7:00-7:55 pm Committee Updates – Previously distributed – Questions Only
- a. Organization: Bill Stramm & Tom Weaver (7:00 – 7:15)
- i. Financial Update
 - ii. 2020 Cape Charles In Motion (r)
 - iii. Grant Writer
- b. Economic Vitality: Patsy Harris & Leigh Greer (7:15-7:30)
- i. Corporate Sponsor – Status of Fundraising Program
 - ii. Business Outreach Program: Progress and Status
 - iii. Main Street Connect – Schedule and plans
 - iv. Leigh Greer –
 - a. Feedback from MOMA
 - b. Merchandise Sales

- c. Design Committee: Mollie Pickron & Reggie Widgeon (written report) (7:30-7:45)
 - i. Strawberry Street sub-committee
 - ii. Mason Avenue Beautification -Meet in Sept??
 - iii. Merchant Involvement in Mason Ave project
 - iv. Wayfinding: Tammy
 - v. Reverse Angle Parking: Tammy
- d. Promotions Committee: Karen (7:45-7:55)
 - i. Update on Social Media Marketing
 - ii. Lovefest : It's a go! Need a volunteer team
 - iii. Food Truck Friday's –
 - iv. RevUp ?
 - v. Festive Fridays
 - vi. Love Run

7:55-8:00 pm

Announcements/Important Dates

- Next CCMS Meeting: Monday Sept 14th 6PM
- COMMITTEE MEETINGS:
 - 1. ORG: 4th Wednesdays 6 PM CCMS office??

Motion to Adjourn

SAVE THE DATES:

MS Connect Sept 7th

LOVE Fest partnering? 9/5/20

D = Discussion

R= Report

V= Vote