

CAPE CHARLES, VA MAIN STREET, INC.

Regular Board Meeting Agenda

Monday September 14, 2020

Zoom Remote

6:00 PM

- 6:00 pm Call to Order; Roll Call
- Welcome Guest: John Coker, Northampton County Supervisor
- 6:05 pm Moment of Silence / Pledge of Allegiance (only if at the office)
- 6:10 pm Order of Business:
- Approval of meeting current agenda and prior meeting minutes from June & August
 - Handouts: Committee Reports (to include volunteer hours)
- 6:15 pm-6:25 pm Guest Presentation: Supervisor, John Coker:
Northampton County referendum on the November ballot for a 1 cent sales tax increase
- 6:25-6:50 pm Program Director/Administrative: Karen Zamorski/Patty Sepety (r)
- Designation
 - Map Project – progress (r)
 - Ornaments sales update (r)
 - Website – update (r)
 - Replacement Board Positions
 - Historic Walking Tour App
 - DelmarvaLife update
 - Grant via DHCD: CDBG: update
 - Grant: VTC/MLP Grant
- 6:50- 7:00 President: Tammy Holloway (r)
- Covid 19 Update
 - Grants
 - HARTbeat of Main Street grant
 - Wanderlove: Got 10K
- 7:00-7:50 pm Committee Updates – Previously distributed – Questions Only
- a. Organization: Bill Stramm & Tom Weaver (7:00 – 7:15)
 - i. Financial Update
 - ii. 2020 Cape Charles In Motion (r)
 - iii. Grant Writer
 - iv. Newsletter
 - v. Rev Up Oct.?
 - vi. Taxes, PPP reports
 - b. Economic Vitality: Patsy Harris & Leigh Greer (7:15-7:30)
 - i. Corporate Sponsor – Status of Fundraising Program
 - ii. Business Outreach Program: Progress and Status
 - iii. Main Street Connect – Schedule and plans
 - iv. Leigh Greer –
 - a. Feedback from MOMA
 - b. Merchandise Sales

- c. Design Committee: Mollie Pickron & Reggie Widgeon (written report) (7:30-7:40)
 - i. Strawberry Street sub-committee
 - ii. Mason Avenue Beautification -Meet in Sept??
 - iii. Merchant Involvement in Mason Ave project
 - iv. Wayfinding: Tammy
 - v. Reverse Angle Parking: Tammy
- d. Promotions Committee: Karen (7:40-7:50)
 - i. Update on Social Media Marketing
 - ii. Lovefest (r)
 - iii. Food Truck Friday's
 - iv. Festive Fridays (r)
 - v. Love Run

7:50-7:55 pm NEW or UNFINISHED BUSINESS: _____

7:55-8:00 pm

Announcements/Important Dates

- Next CCMS Meeting: Monday Oct. 12th 6PM
- COMMITTEE MEETINGS:
 - 1. ORG: 4th Wednesdays 6 PM CCMS office??
 - 2. Org Fundraising: 3rd Tuesdays 6PM CCMS office
 - 3. Festive Fridays Committee _____
 - 4. Website Committee _____

Motion to Adjourn

SAVE THE DATES:

MS Connect October _____

Revup _____

D = Discussion

R= Report

V= Vote