

CAPE CHARLES, VA MAIN STREET, INC.

Regular Board Meeting Agenda

Monday October 12, 2020

Zoom Remote

6:00 PM

- 6:00 pm Call to Order; Roll Call
- 6:05 pm Moment of Silence / Pledge of Allegiance (only if at the office)
- 6:10 pm Order of Business:
- WELCOME NEW MEMBERS: Ahren Foster & Sarah Fullam
 - Approval of meeting current agenda and prior meeting minutes
 - Handouts: Committee Reports (to include volunteer hours)
- 6:15-6:50 pm Program Director/Administrative: Karen Zamorski/Patty Sepety (r)
- Designation-APPROVED: Next steps?
 - Map Project – progress (r)
 - Ornaments sales update (r)
 - Website – update (r)
 - Replacement Board Positions
 - Historic Walking Tour App (after website)
 - DelmarvaLife update airing October 8th
 - Grant via DHCD: CDBG: update
 - Replacement banners
- 6:50- 7:00 President: Tammy Holloway (r)
- Covid 19 Update-tourism report
 - Grants
 - HARTbeat of Main Street grant
 - Northampton Train Grant
- 7:00-7:50 pm Committee Updates – Previously distributed – Questions Only
- a. Organization: Bill Stramm & Tom Weaver (7:00 – 7:15)
- i. Financial Update
 - ii. 2020 Cape Charles In Motion (r)
 - iii. Grant Writer
 - iv. Newsletter
 - v. Taxes, PPP reports
 - vi. Subcommittee on cash flow discussion?
- b. Economic Vitality: Patsy Harris & Leigh Greer (7:15-7:30)
- i. Corporate Sponsor – Status of Fundraising Program
 - ii. Business Outreach Program: Progress and Status
 - iii. Main Street Connect – Schedule and plans
 - iv. Leigh Greer –
 - a. Feedback from MOMA
 - b. Merchandise Sales

- c. Design Committee: Mollie Pickron & Reggie Widgeon (written report) (7:30-7:40)
 - i. Merchant Involvement in brainstorming session for new projects
- d. Promotions Committee: Karen (7:40-7:50)
 - i. Update on Social Media Marketing
 - ii. Festive Fridays, Tammy, Board Liaison(r)
 - iii. Love Run 2021-new committee??

7:50-7:55 pm NEW or UNFINISHED BUSINESS:

7:55-8:00 pm

Announcements/Important Dates

- Next CCMS Meeting: Monday Nov. 9th 6PM
- COMMITTEE MEETINGS:
 - 1. ORG: 4th Wednesdays 6 PM CCMS office??
 - 2. Org Fundraising: 3rd Tuesdays 6PM CCMS office-not currently meeting
 - 3. Festive Fridays Committee Wednesdays via zoom
 - 4. Website Committee: In production not currently meeting

Motion to Adjourn

SAVE THE DATES:

MS Connect November Monday, Nov. 2nd location TBD

Festive Fridays Thanksgiving to Christmas

Revup deferred to March 2021

D = Discussion

R= Report

V= Vote