

CAPE CHARLES, VA MAIN STREET, INC.

Regular Board Meeting Agenda

Monday December 14, 2020

Zoom Remote

6:00 PM

- 6:00 pm Call to Order; Roll Call
- 6:05 pm Moment of Silence / Pledge of Allegiance (only if at the office)
- 6:10 pm Order of Business:
- Approval of meeting current agenda and prior meeting minutes
 - Handouts: Committee Reports (*to include volunteer hours*)
- 6:10-6:35 pm Program Director/Administrative: Karen Zamorski/Patty Sepety (r)
- Set up Monthly meeting with Kyle for Designation Project
 - First Training – Webinar (available to access)
 - Monthly Trainings
 - Review of MSA Self Evaluation
 - Board Retreat –
 - Format for this year
 - Date
 - Pre-Work – Karen (Handouts)
 - Ornaments sales update (r)
 - Website – update (r)
 - Festive Friday's Grant
 - Grant via DHCD: CDBG: update (r)
 - Storage Needs
- 6:35- 6:55 President: Tammy Holloway (r)
- Covid 19 Update-tourism report
 - Bathroom Update
 - Board Positions
 - Board Succession
 - Grants - Updates
 - HARTbeat of Main Street grant
 - Train Grant – Where do we stand with this project?
- 7:00-7:50 pm Committee Updates – Previously distributed – Questions Only
- Organization: Bill Stramm & Tom Weaver (7:00 – 7:15)
 - Financial Update
 - PPP Grant \$12,100- “forgiveness” (r)
 - Rebuild VA Grant
 - 2020 Cape Charles In Motion (r) Status
 - New Fundraising Initiative – Corporate
 - Grant Writer for 2021
 - Newsletter Status
- Economic Vitality: Patsy Harris & Leigh Greer (7:15-7:25)
- Business Outreach Program: Progress and Status
 - Main Street Connect January 4, 2021
 - Leigh Greer –

- Feedback from MOMA/Merchants (Holiday Business)

Design Committee: Mollie Pickron & Reggie Widgeon (written report) (7:25-7:35)

- Holiday decorations
- Frasier & Associates Meeting with Merchants

Promotions Committee: Ahren Foster & Sarah Fullam (7:35-7:45)

- Update on Social Media Marketing
- Holiday Decorating Contest
- Love Run 2021- Path forward

7:45-7:55 pm NEW or UNFINISHED BUSINESS:

7:55-8:00 pm

Announcements/Important Dates

- Next CCMS Meeting: Monday Jan. 11th 6PM
- COMMITTEE MEETINGS:
 1. ORG: 4th Wednesdays 6 PM CCMS office (on hold until January 27th)
 2. Org Fundraising: 3rd Tuesdays 6PM CCMS office-*not meeting until 2021*

Motion to Adjourn

SAVE THE DATES:

MS Connect Monday, Jan 4th??

Designation Monthly Sessions??? TBD

Board Retreat a Saturday in January or February TBD

Revup/ Annual meeting deferred to March 2021

D = Discussion

R= Report

V= Vote