



Strategic Planning Retreat

Cape Charles Mayor & Town Council
Cape Charles Planning Commission
February 6, 2021; 10:00 am to 5:00 pm
February 7, 2021; 12:00 pm to 5:00 pm
Cape Charles Fire Hall

Agenda – Work Session Format

- Develop inspirational vision statement
- Identify incremental concepts (goals) necessary to achieve vision
- Prioritize goals and sort into short/intermediate/long ranges
- Identify specific projects/processes associated with each goal (objectives)
- Develop milestones for each objective
- Organize milestones into annual work plans (minimum six-year program)
- Align annual milestones with Capital Asset Management Program schedules
- Determine resources necessary and develop six-year revenue forecast
- Determine revenue strategy to achieve requirements
- Collapse vision, goals, and work plans into a draft Community Strategic Plan
- Discuss next steps to solicit public input on the draft Community Strategic Plan

Members of the public are invited to observe the discussion, however public comments will not be taken during this retreat/work session.